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**FOR IMMEDIATE RELEASE**

## **ROCKDALE MEDICAL CENTER ANNOUNCES NEW CEO**

*Experienced Healthcare Executive Bryan Dearing Tapped for Leadership Post*

**CONYERS, GA. May 20, 2009** – The Board of Trustees at Rockdale Medical Center (RMC) is pleased to announce that Bryan K. Dearing will assume the position of Chief Executive Officer (CEO) for the hospital on Monday, June 8.

“Our Search Committee was impressed with Bryan’s strong background in hospital operations as well as his passion for excellence, both of which will be assets for Rockdale,” said Rick Simons, Chairman of RMC’s Board of Trustees. “He has a proven record in building teams, fostering strong physician relations, and creating ties to the community. We look forward to having him lead us forward.”

An experienced healthcare executive, Dearing served in leadership positions with HCA-affiliated hospitals for 20 years. From 1995-2003, he was CEO of Summit Medical Center, a 204-bed acute care hospital in the Nashville, TN market. During his tenure, the facility was named one of the “100 Top Hospitals” in the nation (1997) and consistently earned top scores in patient, employee and physician satisfaction. Before joining

Summit, he served as CEO of Volunteer General Hospital in Martin, TN; Dominion Hospital in Falls Church, VA; and Northern Virginia Community Hospital in Arlington, VA. He also served as CEO for HCA's Broadlands Regional Medical Center in Ashburn, VA and Spotsylvania Regional Medical Center, successfully securing approvals for the building of these two new hospitals in Northern Virginia. Most recently, Dearing was affiliated with Erickson Retirement Communities, which provides continuing care retirement communities, serving as Associate Executive Director for the start-up of the Ashby Ponds development in Ashburn, VA.

"I am excited about the possibilities that await me at Rockdale," said Dearing. "Rockdale Medical Center has a reputation for excellence so my primary focus will be to provide the leadership, support and resources necessary to build upon the strong foundation that's already there. I look forward to working with physicians, hospital staff and members of the community."

Dearing earned his bachelor's degree in economics from The College of William and Mary in Williamsburg, VA. Later, he earned a master's degree in health administration from The Medical College of Virginia in Richmond.

A Certified Healthcare Executive (CHE), Dearing earned Diplomate status in the American College of Healthcare Executives in 1994. He received the Tennessee Hospital Association's Distinguished Service Award in 2002.

An Eagle Scout, Dearing has served on the Executive Board for both the Middle Tennessee and Western Tennessee Councils of the Boy Scouts of America as well as giving his time as a Scoutmaster. He has also been active with the Chambers of Commerce in the communities in which he serves, having graduated from the Leadership Nashville program and as Founder/President of the Leadership Donelson-Hermitage program. He also served as President of the Donelson-Hermitage Chamber.

A native of Roanoke, Virginia, Bryan and his wife Mary Beth have four children: Emily, 19; Charles, 17; Grayson, 15; and Mary Kathryn, 9. They will be moving to the area this summer.

#### About Rockdale Medical Center

Rockdale Medical Center (RMC) is part of LifePoint Hospitals, a leading hospital company focused on providing healthcare services in non-urban communities. Located in Conyers, GA, approximately 25 miles east of Atlanta, RMC has been providing quality comprehensive healthcare to Rockdale County and surrounding communities for more than 50 years. Accredited by The Joint Commission, the 138-bed acute-care hospital provides a full-range of inpatient and outpatient medical services, including a 24-hour Emergency Department, Rehabilitation Services, The Birth Place, Home Health and a Wound Healing Center. More information about RMC can be found on its website at [www.RockdaleMedicalCenter.org](http://www.RockdaleMedicalCenter.org). More information about LifePoint Hospitals can be found on its website at [www.LifePointHospitals.com](http://www.LifePointHospitals.com).

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