



**FOR IMMEDIATE RELEASE**

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**NEW CHIEF EXECUTIVE NAMED FOR ROCKDALE MEDICAL CENTER**

*-- Potter Brings Nearly 30 Years of Healthcare Experience to Conyers --*

**Conyers, GA** – Rockdale Hospital Authority (RHA) and Rockdale Medical Center (RMC), announced today that Michael Potter will serve as chief executive officer of Rockdale Medical Center, Conyers, Georgia, effective April 1, 2008.

Potter will be a loaned executive from Signature Hospital Corporation to Rockdale Medical Center during the period prior to the expected closing of the sale of the hospital and will report to the Rockdale Medical Center and the Rockdale Hospital Authority Boards.

"Mr. Potter brings nearly 30 years of healthcare experience to the Conyers position," said Richard Simons, Rockdale Medical Center Board Chairman. "His extensive administrative experience and reputation are a huge asset as he leads the hospital now and after the closing," added Simons.

"Mr. Potter is a proven and experienced chief executive who will provide strong leadership for Rockdale Medical Center from day one," said Charles R. Miller, President and Chief Executive Officer of Signature Hospital Corporation. "I have known Mr. Potter for many years and have the utmost confidence that he is the right person to lead RMC and to help capture the enormous potential the hospital has in its market".

Potter has been with Wadley Health System in Texarkana, Texas, for the past 5 ½ years, serving as President and CEO of the System and Wadley Regional Medical Center since 2005. In addition to his hospital leadership positions, he has served on the board of the Federation of American Hospitals and has held multiple positions with the Texas Hospital Association.

Given the uncertainty surrounding the hospital for the past year, Potter said he will focus first on restoring stability at RMC. "I believe there is tremendous potential at Rockdale Medical Center," said Potter. "The hospital clearly has a very strong group of physicians and employees, and I look forward to working with them to help make RMC the healthcare facility of choice for the residents of Rockdale County and the surrounding area."

Mr. Potter is a graduate of Trinity University in San Antonio, Texas, where he received both his B.A. and his Masters in Health Care Administration. He is a fellow of the American College of Healthcare Executives. Potter will be relocating to Conyers soon, followed shortly by his wife Sue.

### **About Rockdale Medical Center**

Rockdale Medical Center is a 138-bed licensed hospital serving Conyers, Ga., and surrounding communities. Located about 25 miles east of Atlanta, Rockdale Medical Center is accredited by the Joint Commission as well as The American College of Surgeons Commission on Cancer. For more information, please visit [www.rockdalemedicalcenter.org](http://www.rockdalemedicalcenter.org).

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